

# Uniting Nations Expo

3 Days During United Nations  
General Assembly



**UNITING  
NATIONS**

**MARKETINGHOUSE**  
NEW YORK



**NYC**

# Sponsor a Global Vision of Uniting Nations Expo

ART • GASTRONOMY • TOURISM • INVESTMENTS



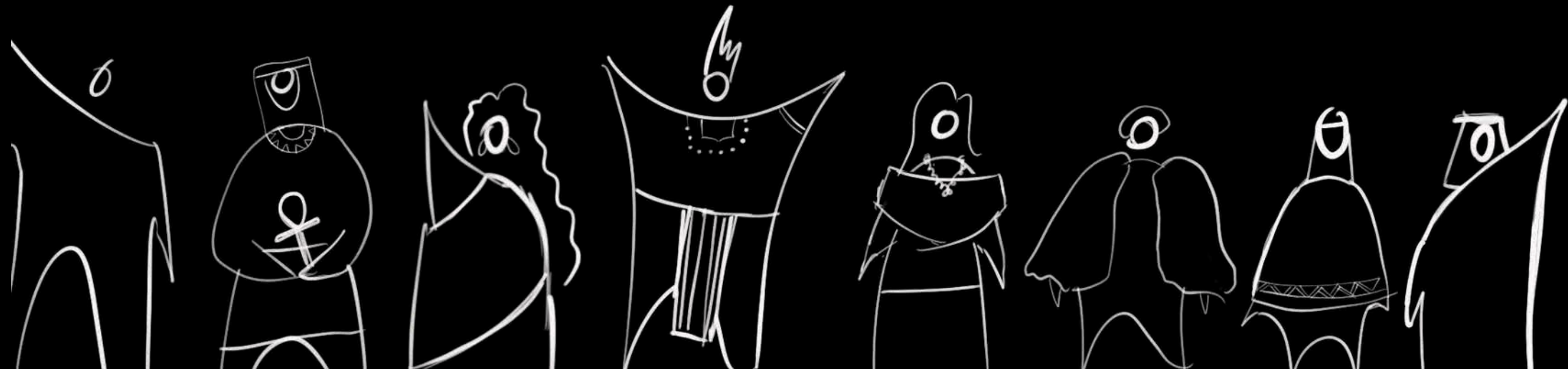
Uniting Nations Expo



12-13-14 September, 2024



Times Square 46th-47th St, Manhattan, NY



# Major Event During UN General Assembly

UN General Assembly will start on 10th of September. Eyes of the whole world will be on New York.

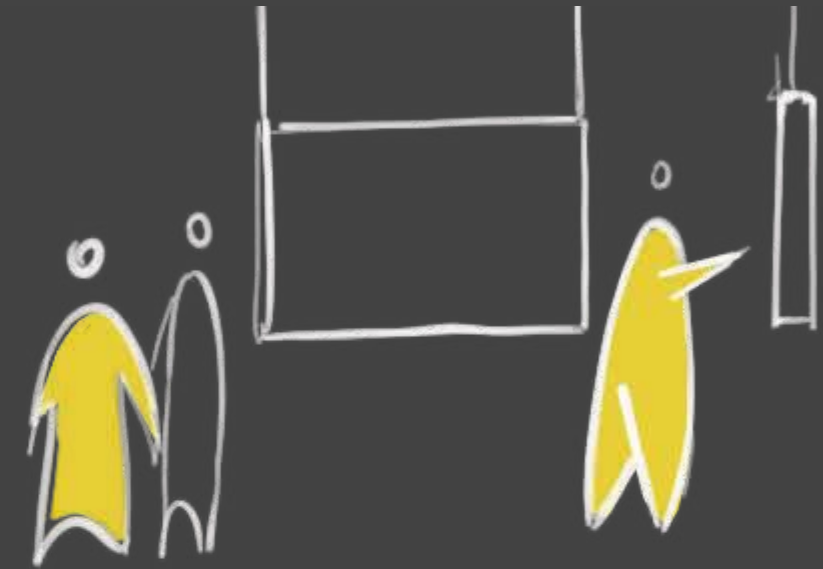
**This event is going to be the major PR event of the whole 2024 year!**



# Features

## 1. Dedicated Exhibition Area:

Each country will have a booth tailored to its cultural identity, allowing to create an immersive and captivating display.



## 2. On-Stage Performances:

Countries will showcase their nation's artistic talents through live performances on the main stage.

# Advantages

## 1. **Cultural Exchange:**

Connect with representatives from about 20 diverse countries, sharing insights and forming valuable connections.

## 2. **Prominent Media Coverage:**

Gain exposure through coverage by esteemed media partners, including New York Times, NBCUniversal, Fox, CBS, etc.

## 3. **Endorsement by Authorities:**

High-profile figures, such as the Mayor of New York City, Governor of New York State and the Secretary-General of the United Nations, will lend their support, elevating the event's significance.



# Worldwide Coverage

## Physical Reach

+1.2 million people

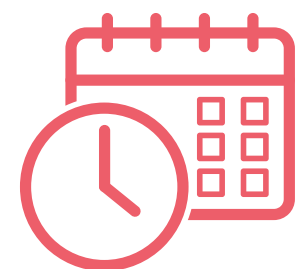
## Media Reach

+20 million people

## Digital Media Reach

+50 million people

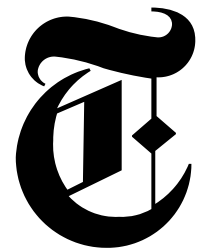
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# Event Schedule

| Date                                          | Description                                                                                  |
|-----------------------------------------------|----------------------------------------------------------------------------------------------|
| <b>September 12, 2024</b><br>10:00am – 9:30pm | Official opening, VIP guests<br>Press conference<br>Stage Shows<br>Countries' special events |
| <b>September 13, 2024</b><br>9:30am – 9:30pm  | Stage Shows<br>Countries' special events<br>VIP guests                                       |
| <b>September 14, 2024</b><br>9:30am – 9:30pm  | Stage Shows<br>Countries' special events<br>VIP guests<br>Event conclusion<br>After party    |

# This event will appear on major USA Media



1. Live Broadcasts

2. Interviews

3. Highlights

4. Media Coverage

# Area Drawing



# Sponsorship Package Scope

**Sponsorship package scope has 4 aspects:**

1. Physical Brand Visibility
2. Digital Brand Visibility
3. Direct Engagement
4. Creative Engagement



# Physical Brand Visibility

1. Display your logo in the VIP booth area, a welcoming point for VIP guests and officials.
2. Display your logo prominently at the press conference backdrop.
3. Incorporate your logo into the stage's header and footer decor.
4. Position your logo on the official t-shirts worn by expo staff, ensuring visibility throughout the event.
5. Showcase your logo on the wall used for media live interviews, capturing attention during broadcasts.



# Digital Brand Visibility

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1. Place your logo within the sections of our weekly global email marketing campaigns.
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2. Feature your logo prominently on the homepage of the Uniting Nations Expo's official website.
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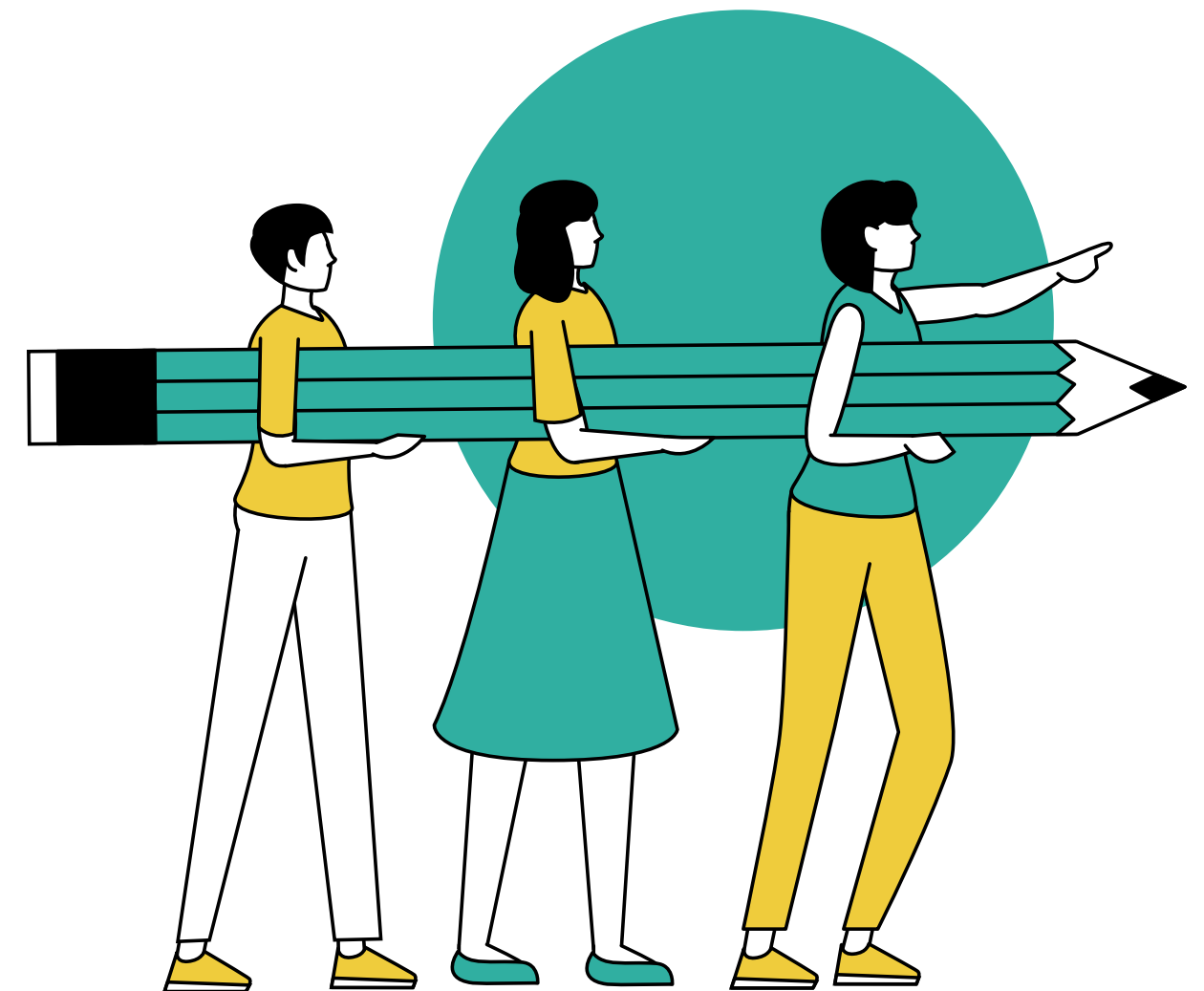
3. Enjoy a dedicated page on our official site, customizable with your brand's unique design and content. You're invited to contribute your design and content, or let our team handle the creation from start to finish.
- 

4. Your logo will be included in the design of our social media cover photos.
- 

5. Benefit from a weekly social media post dedicated to showcasing your brand on our official channels on Instagram, Facebook, X, LinkedIn, Youtube.

# Direct Engagement Sponsorship Benefits

1. Allocate a 5-minute slot daily on the main stage for a speech or presentation by your brand's representative. Speak to the world!
2. Gain exclusive entry to the event's after-party, with the opportunity to negotiate brand-centric creative activations.



# Creative Engagement

We're open to discussing any unique ideas you'd like to bring to life at the Uniting Nations Expo.

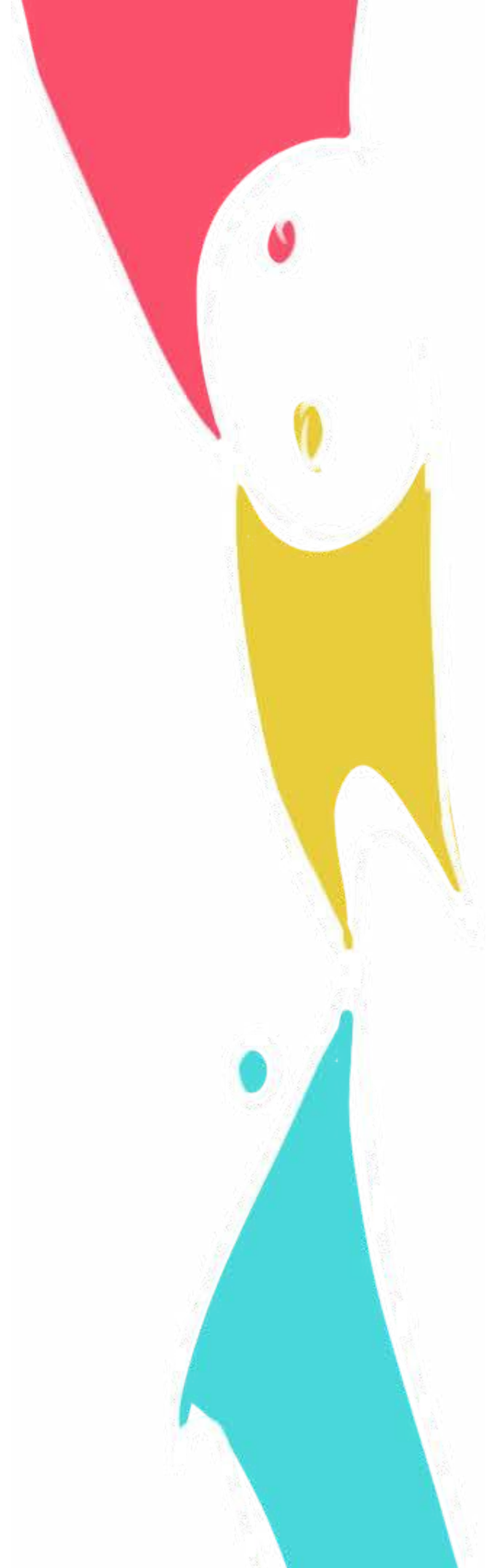
- 1. Product Distribution:** Offer your latest menus, products, or promotional materials to the expo audience.
- 2. Project Announcements:** Use the expo as a platform to announce your upcoming projects or new beginnings.
- 3. Innovative Brand Activations:** Propose unique and creative ideas to captivate the expo audience and spotlight your brand.



# Industries

We will choose only **1 sponsor** from each sector, ensuring representation by leading global brands across diverse industries such as:

Aviation, Food, Beverage, Applications, Fashion, Cruising, Cosmetics, Finance, Construction, Hospitality, and Automotive.



# Sponsorship Cost

Our exclusive sponsorship package is available for just

**\$85,000**



**EXCLUSIVE**



# Join as a Sponsor

For inquiries about sponsorship opportunities,  
please reach out to our team.

- 🌐 [www.unitingnations.com](http://www.unitingnations.com)
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